



Airline Premium Economy Class Guide

November 2010



Welcome

Travel Daily is proud to present our first ever Premium Economy Guide, which gives an overview of the premium economy offerings of airlines offering this cabin class in the Australian market.

Premium Economy has gained much more prominence in Australia in recent years since Qantas announced it would introduce the product in its A380 and 747 aircraft - and it's become a popular option for premium leisure travellers as well as some corporates. We have created this guide in response to requests from our travel agent readers over a number of years, who have repeatedly asked for a simple reference they can use to help their key clients when booking various cabin types across the globe.

Different airlines have chosen to contribute varying amounts of information to the guide, but we have attempted to include as much information as possible about each carrier depending on the available space.

We would welcome your feedback on the guide, which will now be updated on a regular basis.

Bruce Piper, **Travel Daily** publisher



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Coming Soon


Travel Daily

Airline First Class Guide 2010

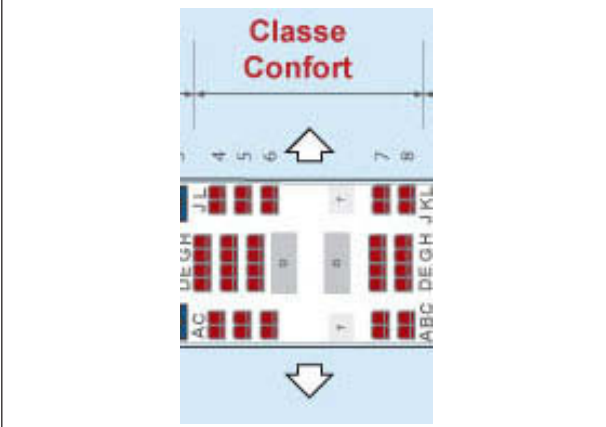
Overview

With over 35 years experience, Air Austral, the French airline of the Indian Ocean offers direct services between Sydney and Reunion connecting onwards to the Indian Ocean network Mauritius, Madagascar, Seychelles, Comoros, Mayotte, South Africa and the cosmopolitan French cities of Paris, Lyon, Marseille and Toulouse with services to Bordeaux and Nantes starting from February 10, 2011.

Also in February 2011, Air Austral will introduce Boeing 777-300 aircraft on the Sydney – Reunion – Paris route. Twice weekly Sydney – Reunion route offers an experience of true French style on board the fleet of Boeing 777s. The National Park of Reunion which covers 40% of the island's surface area has been declared the World Heritage Site by UNESCO. Air Austral fleet will be messenger of this great news through its network.



Premium Economy Seat Configuration (B777-300)



Fleet

- ◆ Number of aircraft: 10
- ◆ B777s
- ◆ B737s
- ◆ ATR72
- ◆ Average age: 3-5 yrs

Cabin Specifications

- ◆ 40 seats over 2 cabins (B777-300)
- ◆ 2 - 4 - 2 configuration

Seat Specifications (B777-300ER)

- ◆ Recline 128°
- ◆ 96cm (37.8") seat pitch

Luggage Allowance

- ◆ 35kg of checked luggage - each piece should not exceed 32kg
- ◆ 10kg carry-on luggage

Dining

- ◆ Individual service
- ◆ Welcome Champagne or non-alcoholic beverage of choice
- ◆ Choice of two menus options offering delicious French cuisine
- ◆ Finest selection of French wines
- ◆ Espresso coffee, french cheese and chocolates after meals

Entertainment (B777-300ER)

- ◆ 26cm (10.2") personal screen
- ◆ Panasonic Audio/Video on Demand
- ◆ Audio/Video on demand with a wide selection of movies, TV programmes and music

Clubs & Lounges

- ◆ Brand new Le Club Austral lounge in Reunion and the Admiral's Club in Paris
- ◆ Access to Qantas lounge in Sydney and Air Austral lounges throughout its network

Loyalty Programs

- ◆ Capricorne Loyalty Program
- ◆ Free membership
- ◆ Priority waitlists and an extra 5kgs baggage after second flight
- ◆ Points accrual on every Air Austral flight, depending on the route, class of travel and fare type
- ◆ Points redemption on all Air Austral scheduled services by the member or a registered person of their choice for travel, upgrades or excess baggage

Extras

- ◆ In-seat phone
- ◆ Power outlet
- ◆ Individual reading lamp
- ◆ 'Mood lighting' system
- ◆ Amenity kit containing L'Occitane en Provence cosmetics, toothbrush, socks, mask, shoes bags, blanket and pillows

Key Destinations

- ◆ Reunion (RUN)
- ◆ Paris (CDG)
- ◆ Mauritius (MRU)

Price Guide

- ◆ SYD - RUN - from \$2873*
- ◆ SYD - MRU - from \$2965*
- ◆ SYD - PAR - from \$3912*

*Inclusive of taxes and surcharges, subject to change



Contact Details

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Air Austral - UU

Overview

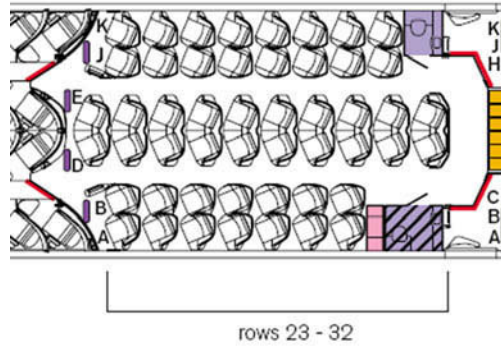
Air New Zealand is recognised as one of the world's leading airlines and was named 2010 Airline of the Year in the prestigious Air Transport World magazine awards.

Air New Zealand delivers uniquely Kiwi journeys to more than 12 million passengers who fly to, from and within New Zealand each year. The airline operates more than 4000 flights each week, connecting customers to 26 destinations within New Zealand and to Australia, the Pacific Islands, China, Japan, Canada, USA and the United Kingdom.

Air New Zealand will transform international air travel in late 2010 when it introduces revolutionary, lie-flat Economy and ground breaking Premium Economy seats, together with enhanced comforts for those wanting the ultimate in luxurious Business Premier travel.



Premium Economy Seat Configuration (B777-300)



✈ Long-Haul Fleet

- ◆ B747-400 (7 aircraft)
- ◆ B777-200 (8 aircraft)
- ◆ B777-300 (5 aircraft, *On Order*)
- ◆ B787-900 (8 aircraft, *On Order*)
- ◆ Average age: 4-15 years

🛋 Cabin Specifications

- ◆ 34 seats over 2 cabins (B747-400)
- ◆ 36 seats over 1 cabin (B777-200)
- ◆ 50 seats over 1 cabin (B777-300)
- ◆ 2 - 2 - 2 configuration, all angled seating
- ◆ Enhanced mood lighting throughout the cabin

🪑 Seat Specifications

- ◆ Protected personal space with hard back shell - ensures space is never interrupted
- ◆ Angled seating provides direct aisle access to most seats
- ◆ 51cm (20") seat width
- ◆ Centre console seating offers increased space of up to an additional 51cm (20") in seat width
- ◆ Unique recline system delivering more comfort with a 23cm (9") recline

🧳 Luggage Allowance

- ◆ 2 pieces of checked luggage - 23kg per piece
- ◆ 7kg carry-on luggage

🍴 Dining

- ◆ Shared dining capabilities in centre console
- ◆ Award winning New Zealand Wine Lists
- ◆ Award winning inflight menus consulted by New Zealand Chefs
- ◆ New On-demand snack menu available outside meal services through Entertainment System

📺 Entertainment

- ◆ Gate-to-Gate inflight entertainment
- ◆ 27cm (10.6") Touch Screen Entertainment System
- ◆ 450+ Hours of Audio/Video on Demand
- ◆ Interactive Applications

🍹 Clubs & Lounges

- ◆ Koru Club in SYD, MEL, BNE, AKL, CHC, WLG, RAR, PPT, NAN, LAX, LHR

🏆 Loyalty Programs

- ◆ Airpoints™
- ◆ Free membership
- ◆ Airpoints Dollars - for easy points accrual and redemption
- ◆ Redeemable 'any seat any time'

📶 Extras

- ◆ In-seat power, USB and iPod docking capabilities
- ◆ Ottoman - Movable Foot Cushion
- ◆ High Quality Amenities Kit showcasing New Zealand products
- ◆ High Quality Pillows and Blankets

✈ Alliances

- ◆ Star Alliance

Key Destinations

- ◆ Auckland (AKL)
- ◆ San Francisco (SFO)
- ◆ Los Angeles (LAX)
- ◆ Vancouver (YVR)
- ◆ London (LHR)

Price Guide

- ◆ SYD-LAX - from \$2,633*
- ◆ BNE-SFO - from \$2,635*
- ◆ MEL-YVR - from \$3,126*

*Inclusive of taxes & surcharges, subject to change



AIR NEW ZEALAND

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Air New Zealand - NZ

Overview

Travelling on business or for pleasure is more comfortable in World Traveller Plus, the Premium Economy cabin from British Airways.

Customers can make the start of their journey stress free by checking in, choosing their seat and printing their boarding pass online, from 24 hours before flight departure.

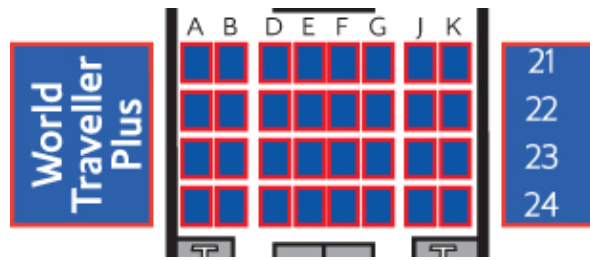
They can also benefit from an enhanced baggage allowance of two free checked bags, each weighing up to 23kg and one piece of hand baggage when travelling on all routes.

Passengers can enjoy additional space in a smaller cabin, with a wider seat and 7" more leg room than economy class.

Working onboard is made easier with two USB ports and a personal in-seat power socket. And when it's time to relax, an adjustable headrest and softer seat foams provide extra comfort.



Premium Economy Seat Configuration (B777)



✈ Long-Haul Fleet

- ◆ 238 aircraft (19 B737s, 49 B747s, 9 B757s, 46 B777s, 2 A318s, 33 A319s, 38 A320s, 11 A321s, 2 Avro RJ85s, 1 Avro RJ100s, 7 Embraer - EJets)
- ◆ 68 aircraft on order including 12 A380s

🛋 Cabin Specifications

- ◆ Up to 48 seats over 1 cabin
- ◆ 2 - 4 - 2 configuration

🪑 Seat Specifications

- ◆ Larger seat with adjustable headrest, lumbar support, leg rest and more legroom
- ◆ 96.5cm (38") seat pitch

🧳 Luggage Allowance

- ◆ 2 pieces of checked luggage - 23kg per piece (must not exceed 90cm x 75cm x 43cm including the handles, pockets and wheels)
- ◆ 1 piece of carry-on luggage (dimensions 56cm x 45cm x 25cm) plus a laptop bag or handbag

🍴 Dining

- ◆ Three-course meal for breakfast, lunch or dinner depending on the flight time
- ◆ Choice of entrée
- ◆ Special meals to accommodate different tastes and dietary requirements
- ◆ Wide range of complimentary alcoholic and non-alcoholic beverages available throughout the flight
- ◆ 'Feed kids first' - ensures that children are satisfied so that parents can enjoy their meal once they are settled

📺 Entertainment

- ◆ Audio/Video on Demand
- ◆ Individual flat screen TV with touch-screen technology
- ◆ Noise cancelling headphones
- ◆ Choice of over 100 movies and TV programmes
- ◆ Over 50 music CDs and audio books
- ◆ 20 Interactive games

🍹 Clubs & Lounges

- ◆ Access to lounges limited to Gold and Silver Executive Club members

🏆 Loyalty Programmes

- ◆ On Business - exclusive British Airways programme for small to medium sized companies
- ◆ Free membership
- ◆ Points accrual and redemption across the British Airways network

📶 Extras

- ◆ Power outlets
- ◆ In-seat phone
- ◆ Amenity kit including earplugs, toothbrush, toothpaste, flight socks and eye mask
- ◆ Complimentary newspaper

✈ Alliances

- ◆ oneworld®

Key Destinations

- ◆ London (LHR)
- ◆ Bangkok (BKK)
- ◆ Singapore (SIN)
- ◆ Paris (CDG)
- ◆ Rome (FCO)

Price Guide

- ◆ SYD - LHR - from \$4,469*
- ◆ SYD - BKK - from \$2,435*
- ◆ SYD - SIN - from \$2,138*

*Excluding taxes, fees & charges

BRITISH AIRWAYS

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speedbirdclub.com/au
or www.ba.com

British Airways - BA

Overview

After over 90 years of continuous flying, Qantas have learned the meaning of premium service.

Their Premium Economy passengers on the A380 enjoy a private, 32-seat on the upper deck with a dedicated cabin host, drinks served before take-off, and spacious seats with plenty of legroom.

Designed by Marc Newson and built by Recaro, the seats are not only extra wide, but provide a legrest and footrest for extra comfort.

Passengers are invited to simply stretch out, relax and enjoy the service.

Qantas' delicious menu is inspired by Neil Perry, complemented by premium Australian wines. Travellers are also free to treat themselves to a snack or drink whenever they like from the self-service snack bar.

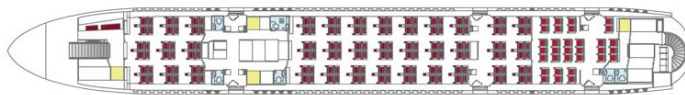
Passengers discover an equally tempting choice of entertainment on Qantas' state-of-the-art inflight audio and video system. There are thousands of options to pick from, including new release, classic and art-house movies hundreds of TV programs, an array of PC-style games and an extensive audio selection.

Travellers can snuggle up with a cosy sheet-backed blanket and large cotton pillow and pop on their noise-cancelling headset to enjoy their entertainment in peace and quiet.



A380 Premium Economy Seat Configuration

Upper Deck



OnBoard



✈ Long-Haul A380 Fleet

- ◆ 6 aircraft - as at November 2010
- ◆ 3 more arriving in the coming months
- ◆ A380 fleet will grow to 20 aircraft

🛋 Cabin Specifications

- ◆ Dedicated 32 seat cabin with upper deck location
- ◆ 2 - 3 - 2 seat configuration

🪑 Seat Specifications

- ◆ 96.5-107cm (38-42") seat pitch
- ◆ 23cm (9") recline
- ◆ Extra-wide up to 49.5cm (19.5") ergonomically designed seat
- ◆ Multi-way adjustable head rest
- ◆ Integrated leg rest with foldout foot rest
- ◆ In-arm meal table, a wide centre console and fixed cocktail table
- ◆ Literature pocket
- ◆ Water bottle holder

🧳 Luggage Allowance

International (The Americas)

- ◆ 2 pieces of checked luggage - 23kg per piece
- ◆ Max 158cm per piece (height + length + width)

All other International

- ◆ 23kg (no restriction on the number of pieces)
- ◆ Total dimension for each piece must not exceed 158cm (height + length + width)

🚗 Transfers/ Chauffeur

- ◆ Qantas Drive - a luxury chauffeured transfer service to and from selected airports (additional cost)
- ◆ Qantas Valet Parking - airport parking (additional cost)

🍴 Dining

- ◆ Menu created in conjunction with leading Australian restaurateur - Neil Perry
- ◆ Refreshments available on request
- ◆ Noritake and Alessi tableware designed by Marc Newson
- ◆ Self-service bar, where passengers can help themselves to a snack or drink whenever they like
- ◆ Selection of award-winning wines
- ◆ Pre-take off champagne, orange juice and water

EUROPE

Key Destinations

- ◆ London (LHR)
- ◆ Frankfurt (FRA)*

Price Guide

- ◆ Range of competitive fare options available to agents and these can be found at qantas.com/agents

* Operated by B744 aircraft

AFRICA

Key Destinations

- ◆ Johannesburg (JNB)*

Price Guide

- ◆ Range of competitive fare options available to agents and these can be found at qantas.com/agents

* Operated by B744 aircraft



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Qantas Airways - QF



Entertainment

- ◆ Large 27cm (10.6") adjustable in-arm Panasonic entertainment screen
- ◆ Over 1000 on-demand entertainment options, including new-release, classic or art-house movies, TV programs and PC-style games
- ◆ Extensive audio selection
- ◆ Lonely Planet destination guides and more

Loyalty Programs

- ◆ Qantas Frequent Flyer Program
- ◆ Over 7 million members
- ◆ Rewards members for flying & shopping with over 220 partners including oneworld® partner airlines, cars, hotels and much more

Clubs & Lounges

The Qantas Club (Eligible Guest)

- ◆ A variety of zones for passengers to relax, manage, entertain, connect, refresh or replenish
- ◆ Complimentary beverages and snacks, afternoon bar service
- ◆ Morning barista coffee in selected ports
- ◆ Latest newspapers, current business and fashion magazines
- ◆ Private work stations complete with PCs
- ◆ Complimentary wireless connectivity



Extras

- ◆ Noise-cancelling headsets
- ◆ Sheet backed blanket and soft pillow
- ◆ In-seat telephone with reply SMS functionality
- ◆ Comfort kit containing socks, eyeshades, toothbrush & toothpaste contained in a handy zip lock pouch
- ◆ Dedicated flight attendant hosting throughout the flight
- ◆ Dedicated bathroom
- ◆ Priority Check-in
- ◆ Priority boarding and disembarkation
- ◆ Daily newspaper
- ◆ Jacket collection

Alliances

- ◆ oneworld® - winner of 2010 Skytrax World's Best Airline Alliance Award

Accolades

- ◆ World's Best Premium Economy – 2010 Skytrax World Airline Awards
- ◆ World's Best Premium Economy Seat – 2010 Skytrax World Airline Awards
- ◆ Best Overall Inflight Entertainment – 2002, 2003, 2005, 2006



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Qantas Airways - QF

AMERICAS

Key Destinations

- ◆ Los Angeles (LAX)
- ◆ San Francisco (SFO)*
- ◆ Buenos Aires (BUE)*

Price Guide

- ◆ Range of competitive fare options available to agents and these can be found at qantas.com/agents

* Operated by B744 aircraft

ASIA

Key Destinations

- ◆ Singapore (SIN)
- ◆ Hong Kong (HKG)*
- ◆ Tokyo (NRT)*
- ◆ Bangkok (BKK)*

Price Guide

- ◆ Range of competitive fare options available to agents and these can be found at qantas.com/agents

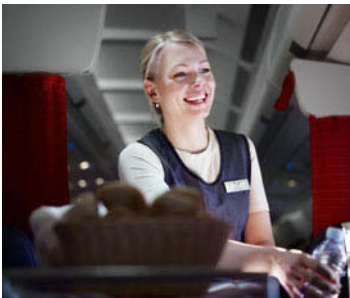
* Operated by B744 aircraft

Overview

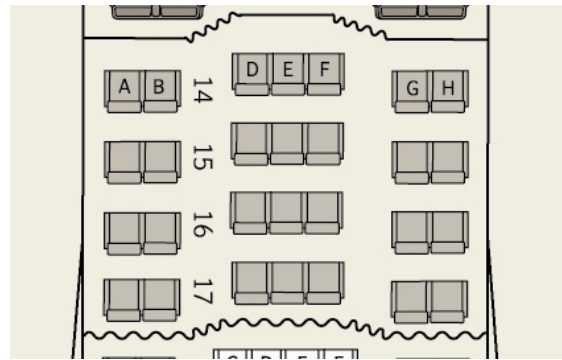
In Economy Extra passengers will enjoy a remarkably more comfortable seat than in Economy.

A class with its own cabin located between Business and Economy and dedicated crew it is ideal for those seeking more space, personalised service and greater comfort without the business class price tag.

Enjoying a spacious configuration in the SAS Airbus A340, the seats are wider and offer more legroom with fully adjustable neck and legrests for extra comfort. From Australia, Economy Extra is offered on the SAS Economy Extra Combination fares. These combine Economy flights between Australia and Asia with flights in Economy Extra between Asia and Copenhagen.



Premium Economy Seat Configuration



✈ Long-Haul Fleet

- ◆ Number of aircraft: 9
- ◆ Airbus A330-300 (North America)
- ◆ Airbus A340-300 (Asia/Dubai)
- ◆ Airbus A340 & A330 (Intercontinental routes)
- ◆ Average age: 8 years

🪑 Cabin Specifications

- ◆ 28 forward facing seats over 1 cabin
- ◆ 2 - 3 - 2 configuration

🪑 Seat Specifications

- ◆ 47cm (18") seat width
- ◆ Recline 112°
- ◆ 96.5cm (38") legroom
- ◆ Adjustable neck/leg rests

🧳 Luggage Allowance

- ◆ 2 pieces of checked luggage - 23kg per piece
- ◆ 1 extra piece for Star Alliance Gold and Silver tier members
- ◆ 2 pieces of carry-on luggage - 8kg per piece

🍴 Dining

- ◆ Cocktail and snacks
- ◆ 3 course menu
- ◆ Wide selection of wine and liqueur
- ◆ Fruit and snacks between meals
- ◆ Second meal service

📺 Entertainment

- ◆ 16.3cm (6.4") personal seat-back screen
- ◆ Audio/Video on Demand
- ◆ 80+ channels movies/tv/games/music

🏆 Loyalty Programs

- ◆ SAS EuroBonus
- ◆ Free membership
- ◆ Partners - Star Alliance™ member airlines & Qantas

📶 Extras

- ◆ Power outlets
- ◆ Business Class check-in

✈ Alliances

- ◆ Star Alliance™

🏆 Accolades

- ◆ Europe's most punctual airline 2009¹ - Flightstats.com

Key Destinations

- ◆ Copenhagen (CPH)
- ◆ Stockholm (ARN)
- ◆ Dubai (DXB)
- ◆ Bangkok (BKK)
- ◆ Tokyo (NRT)
- ◆ Beijing (PEK)
- ◆ New York (EWR)
- ◆ Washington DC (IAD)
- ◆ Chicago (ORD)

Price Guide

- ◆ Australia – Europe r/t: Economy Extra Combination from \$2,700 net or \$3,000 published



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Scandinavian Airlines - SK

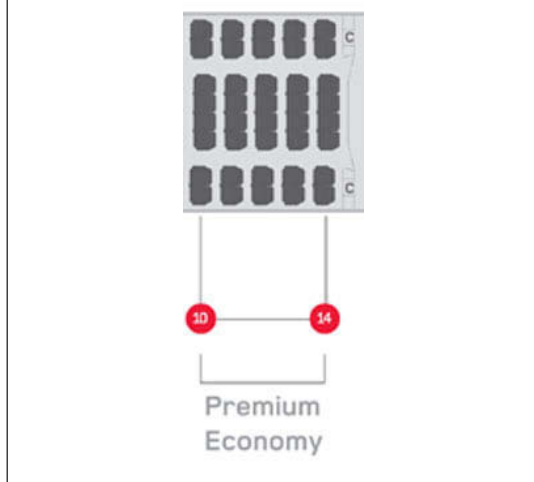
Overview

When Virgin Blue came up with the V Australia idea, they stepped back in time to a place where international air travel was something to look forward to – where you'd get excited about what you'd have to eat, how nice it was to be waited on and how good it felt to simply get up and away from the everyday.

V Australia brings a world of pure imagination to international air travel and offers impeccable service with a smile from the industry's finest, delicious dining, award winning state-of-the-art on demand entertainment and three cabin classes – all onboard the world's largest long-range twin-engine aircraft.



Premium Economy Seat Configuration



✈ Long-Haul Fleet

- ◆ Number of aircraft: 4**
 - ◆ B777-300ER
 - ◆ Average age: 1.5 years
- **5th aircraft due to commence services December 2010

🪑 Cabin Specifications

- ◆ 40 forward facing seats over 1 cabin
- ◆ 2 - 4 - 2 configuration

🪑 Seat Specifications

- ◆ Leather seats
- ◆ 96.5cm (38") seat pitch
- ◆ 23cm (9") recline
- ◆ Adjustable head/foot rests

🧳 Luggage Allowance

- ◆ 1 piece of checked luggage – 32kg per piece
- ◆ 1 piece of carry-on luggage – max 7kg, plus 1 personal item

🍴 Dining

- ◆ All inclusive
- ◆ Australia inspired menu
- ◆ Made from local produce
- ◆ Discerning selection of Australian wines and after dinner liqueurs

📺 Entertainment

- ◆ 26.9cm (10.6") personal TV screen
- ◆ RED In-Flight Entertainment System featuring touch screens
- ◆ Noise cancelling headsets
- ◆ Multi-player games, seat-to-seat chat, 200+ CD library and over 100 TV favourites
- ◆ Child friendly media

🍹 Clubs & Lounges

- ◆ Only available to Velocity Gold & International Business Guests

🏆 Loyalty Programs

- ◆ Velocity Rewards
- ◆ Free membership
- ◆ Points accrual and redemption through program partners in the air and on the ground

📶 Extras

- ◆ Power outlets
- ◆ USB ports
- ◆ Priority boarding and check-in
- ◆ Priority baggage release
- ◆ Amenity kit
- ◆ In-flight bar
- ◆ Mood lighting to match the different phases of the flight

🏆 Accolades

- ◆ Best Overall In-flight Entertainment - Small Airlines - 2009 & 2010 World Airline Entertainment Association (WAEA) Avion Awards

Key Destinations

- ◆ Los Angeles (LAX)
- ◆ Johannesburg (JNB)
- ◆ Phuket (HKT)

Price Guide

- ◆ SYD/BNE/MEL-LAX – \$3599 (return)*
- ◆ SYD/BNE/MEL-JNB – \$3199 (return)*
- ◆ SYD/BNE/MEL-HKT – \$665 (one way)*

*As at 15 Nov 2010, including taxes



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V Australia - VA

Overview

AirAsia X is the low-cost long-haul arm of Malaysia-based AirAsia group, which currently flies from Kuala Lumpur to destinations in Australia (Gold Coast, Melbourne & Perth), Taiwan, China, Korea, India, Iran and the UK.

It offers Premium Flat Bed seating in addition to economy class. Premium seats feature universal power sockets, adjustable headrests and built-in personal utilities such as a tray table, drink holder, reading light and privacy screen.



✈ Long-Haul Fleet

- ◆ Number of aircraft: 10
- ◆ A330-300
- ◆ A340-300

🪑 Cabin Specifications

- ◆ 12 seats with 2 - 2 - 2 configuration (A330-300)
- ◆ 18 seats with 2 - 2 - 2 configuration (A340-300)

🪑 Seat Specifications

- ◆ Flatbed seats
- ◆ 152cm (60") seat pitch
- ◆ 51cm (20") seat width
- ◆ Stretches out to 196cm (77") in full recline position

🧳 Luggage Allowance

- ◆ 20kg of checked luggage
- ◆ 1 piece of carry-on luggage - max 7kg

🍴 Dining

- ◆ Combo Meal

📺 Entertainment

- ◆ Limited number of portable ePlayers are available for rent which offers the latest movies, TV shows, music and games

📶 Extras

- ◆ Power outlets
- ◆ 'Pick A Seat'
- ◆ Priority check-in
- ◆ Priority boarding
- ◆ Priority baggage
- ◆ Pillow and blanket

Key Destinations

- ◆ Kuala Lumpur (KUL)
- ◆ London (STN)
- ◆ Chengdu (CTU)
- ◆ Hangzhou (HGH)
- ◆ Taipei (TPE)
- ◆ Delhi (DEL)
- ◆ Paris (ORY)
- ◆ Seoul (ICN)

Price Guide

- ◆ MEL - KUL - from \$839
- ◆ OOL - KUL - from \$789
- ◆ PER - KUL - from \$589

AirAsia.com

Contact Details

Ph: 1300 760 330

W: www.airasia.com

AirAsia X - D7

Overview

Dedicated check-in. Priority boarding, disembarking and baggage claim. Plenty of extra space to stretch out. A business class style kit of essentials. Complimentary drinks – including a glass of bubbly to welcome passengers onboard, and delicious meals, elegantly served.

Hang on: this cabin may need a new name. After all, the premium quality's obvious. But there's not much sign of economy.



✈ Long-Haul Fleet

- ◆ B747-400 (13 aircraft)
- ◆ A340-300 (6 aircraft)
- ◆ A340-600 (19 aircraft)
- ◆ Average age: 6.5 years (one of the world's youngest fleet of aircraft)

🪑 Cabin Specifications

- ◆ Private cabin with only 38 seats
- ◆ 2 - 3 - 2 configuration

🪑 Seat Specifications

- ◆ Wider more spacious leather seat with greater recline
- ◆ 96.5cm (38") seat pitch
- ◆ 53cm (21") seat width
- ◆ Adjustable lumbar support, headrest and footrest

🧳 Luggage Allowance

- ◆ 2 pieces of checked luggage - up to 23kg each
- ◆ 6kg of carry-on luggage

🍴 Dining

- ◆ Enhanced meal service with three tempting choices
- ◆ Pre-flight complimentary glass of bubbly
- ◆ Complimentary drinks throughout the flight

📺 Entertainment

- ◆ Personal seatback TV with 300 hours of award winning Audio/Video on demand
- ◆ Over 120 albums and playlists, video games

🏆 Loyalty Programmes

- ◆ Flying Club rewards programme
- ◆ 16 partner airlines around the world

📶 Extras

- ◆ Laptop power outlet
- ◆ Amenity kit full of essentials for the flight
- ◆ Dedicated cabin crew
- ◆ Dedicated washroom facilities

Key Destinations

- ◆ Hong Kong (HKG)
- ◆ London (LHR)

Price Guide

- ◆ SYD - HKG - from \$1850*
- ◆ SYD - LHR - from \$4469*

*Add taxes to all prices

Virgin atlantic

Contact Details

Ph: 1300 727 340

W: www.virginatlantic.com.au

Virgin Atlantic - VS

Overview

Air France offers the new Premium Voyageur cabin on selected long-haul flights. It provides the comfort of a brand-new cabin at a price tailored to professional and private travel. This new class of travel is available from Singapore and Hong-Kong ex five Australian cities.



Long-Haul Fleet

- ◆ B777-300 ER (via SIN and HKG), B747-400, A380, A340-300, A330-200

Cabin Specifications

- ◆ A340-300 & A330-200: 21 seats with a 2 - 3 - 2 configuration
- ◆ B777-300ER: 28 seats with a 2 - 4 - 2 configuration

Seat Specifications

- ◆ Completely new seat equipped with a fixed shell
- ◆ 97cm (38") seat pitch & 48cm (19") seat width
- ◆ Recline 123°, wide leather arm rests and lots of legroom

Luggage Allowance

- ◆ 1 piece of checked-in luggage - max 23kg
- ◆ 1 piece of carry-on luggage

Extras

- ◆ 26cm (10.4") individual video screen
- ◆ Amenities from the Affaires (Business) cabin such as travel kit, bottle of water, noise-reducing headphones, feather pillow and pure new wool blanket

Contact Details

- Phone: 1300 391 191
- Website: www.afkl.biz

Air France - AF

Overview

China Southern Airlines is the largest airline in the People's Republic of China and currently the third biggest carrier worldwide. It is also a member of the SkyTeam alliance offering access to over 898 destinations in 169 countries. China Southern's Premium Economy seat gives passengers 40% more space than the standard Economy seat.



Long-Haul Fleet

- ◆ A330-300 and A330-200 aircraft currently operate on Australian routes

Cabin Specifications

- ◆ 24-53 seats separated by curtains and portable doors

Seat Specifications

- ◆ 89-94cm (35-37") seat pitch

Luggage Allowance

- ◆ 25kg of checked-in luggage
- ◆ 1 piece of carry-on luggage

Extras

- ◆ New Cabin Amenities: includes a bottle of water, newspaper, thick wool blanket and pre-flight snacks
- ◆ Exclusive Premium Economy Check-in Counter
- ◆ Priority Ground Service: priority baggage delivery, boarding at passengers' convenience and priority class upgrade if the Premium Economy cabin is overbooked

Contact Details

- Phone: 02 9233 9788
- Website: www.flychinasouthern.com

China Southern - CZ

Overview

Eva Air's hub is in Taipei and flies to Europe and the Middle East, Mainland China, North & South East Asia, America and Brisbane, Australia.



The all-new Elite Class cabin has just 63 seats, making it an exclusive way to travel. All features of the cabin, from seating to personal amenities, have been specially designed to enhance passengers flying experience.

Long-Haul Fleet

- ◆ Number of aircraft: 30
- ◆ B747-400, B777-300ER, A330-200

Cabin Specifications

- ◆ 63 seats with a 2 - 4 - 2 configuration

Seat Specifications

- ◆ 96.5cm (38") seat pitch

Luggage Allowance

- ◆ 25kg of checked-in luggage
- ◆ 1 piece of carry-on luggage

Extras

- ◆ XGA high-resolution touch screen with AVOD
- ◆ Power outlet, sms/email service
- ◆ Amenity kit including quality skincare products
- ◆ Luxurious pillows and quilts

Contact Details

- Phone: 02 9267 8872
- Website: www.evaair.com

Eva Air - BR

Overview

Japan Airlines has hubs in Tokyo, Osaka and Nagoya, and flies to the USA, Hawaii, South America, Europe, Australia, South East Asia, Canada, New Zealand, and the Middle East. The airline's Premium Economy Sky Shell Seat design provides generous personal space and many premium economy features.



Long-Haul Fleet

- ◆ B747-400, B777-200, B777-300

Cabin Specifications

- ◆ 40-44 seats with a 2 - 4 - 2 configuration

Seat Specifications

- ◆ Shell shaped seat with footrest
- ◆ 97cm (38.2") seat pitch & 46cm (18") seat width

Luggage Allowance

- ◆ 25kg of checked-in luggage
- ◆ 1 piece of carry-on luggage

Extras

- ◆ MAGIC in-flight entertainment system
- ◆ Personal video screen with AVOD
- ◆ Power outlet
- ◆ Amenity kit including eye masks, ear plugs, a toothbrush set, a moisturizing mask, slippers and a blanket
- ◆ Green bamboo stick - to massage the soles of feet

Contact Details

- Phone: 1300 525 287
- Website: www.jal.com

Japan Airlines - JL

Overview

KLM's Premium Economy on intercontinental flights is called Economy Comfort. KLM offers 44 weekly connections to Europe (via Kuala Lumpur) from five major Australian cities: Sydney, Melbourne, Perth, Brisbane and Adelaide in cooperation with Malaysia Airlines, its codeshare partner.



KLM Royal Dutch Airlines - KL

✈ Long-Haul Fleet

- ◆ B777-300ER, B777-200, B747-400, A330-200

🪑 Cabin Specifications

- ◆ 34 seats with a 3 - 3 - 3 configuration

🪑 Seat Specifications

- ◆ 86-89cm (34-35") seat pitch
- ◆ Recline 15-18cm (6-7")

Luggage Allowance

- ◆ 1 piece of checked-in luggage - max 23kg
- ◆ 1 piece of carry-on luggage

🍽 Dining

- ◆ Choice between two different trays of hot meals
- ◆ Extensive selection of hot and cold drinks and snacks
- ◆ Delicious treats between meals

📺 Entertainment

- ◆ Personal video screen in most aircraft types
- ◆ Wide range of films, TV programmes, music and games

Contact Details

- Phone: 1300 391 191
- Website: www.afkl.biz

Overview

The newest THAI service concept, Premium Economy Class, has been created to provide an enhanced dimension in passenger choice over the airline's longest routes, connecting Bangkok, non-stop, to Oslo, Norway. In the new A340-500 jetliners, a segregated cabin offers just 42 Premium Economy Class seats.



THAI Airways International - TG

✈ Long-Haul Fleet

- ◆ 90 aircraft (B777s, B747-400, A340-500, A340-600, A330-300)

🪑 Cabin Specifications

- ◆ 42 seats with a 2 - 3 - 2 configuration

🪑 Seat Specifications

- ◆ 107cm (42") seat pitch
- ◆ 48cm (19") seat width
- ◆ Recline 122°
- ◆ Wider arm rests and fingertip-controlled leg rests

🧳 Luggage Allowance

- ◆ 20kg of checked-in luggage
- ◆ 7kg of carry-on luggage

📶 Extras

- ◆ Personal video screen with AVOD offering hundreds of entertainment, information and gaming options
- ◆ Power outlet
- ◆ Mood lighting

Contact Details

- Phone: 1300 651 960
- Website: www.thaiairways.com.au

Overview

United Airlines is one of the largest international carriers based in the US. Their Economy Plus seats offer up to five extra inches of legroom, and their location near the front of the economy cabin gives the added benefit of making a swift exit from the plane upon arrival.



United Airlines - UA

✈ Long-Haul Fleet

- ◆ 91 aircraft (B747, B767, B777)

🪑 Cabin Specifications

- ◆ 2 - 3 - 2, 3 - 4 - 3 or 2 - 5 - 2 configuration

🪑 Seat Specifications

- ◆ 86-89cm (35-36") seat pitch
- ◆ 43-46cm (17-18") seat width

🧳 Luggage Allowance (North America)

- ◆ 2 pieces of checked-in luggage - 23kg each

🍽 Dining

- ◆ Complimentary meal service soft drinks, juices, alcoholic beverages, tea and Starbucks® coffee

📺 Entertainment

- ◆ Complimentary video and audio on all flights
- ◆ Seat back video screens on all international three-cabin 767 and 777 aircraft
- ◆ Complimentary copy of HEMISPHERES magazine

Contact Details

- Phone: 13 17 77
- Website: www.unitedairlines.com.au

Overview

Vietnam Airlines offers flights to more than 42 international and 20 domestic destinations in Vietnam, including daily non-stop flights from Australia to Vietnam. With an ergonomically friendly design, wider pitch, generous dimension and recline angle, their Premium Economy seat will make you feel very comfortable during your flight.



Vietnam Airlines - VN

✈ Long-Haul Fleet

- ◆ B777-200ER & Airbus
- ◆ Number of aircraft: 60

🪑 Cabin Specifications

- ◆ 54 seats with a 3 - 3 - 3 configuration (B777-200ER)

🪑 Seat Specifications

- ◆ 100cm (39.4") seat pitch
- ◆ 45cm (17.7") seat width

🧳 Luggage Allowance

- ◆ 40kg of checked-in luggage (to/from Europe/Australia)
- ◆ 7kg of carry-on luggage

📶 Extras

- ◆ 17cm personal screen with AVOD
- ◆ Refined meal service, fruit juices, refreshing drinks, coffee and tea, a range of beers, wide selection of international spirits and wines
- ◆ Power outlet

Contact Details

- Phone: 1300 888 028
- Website: www.vietnamairlines.com